

Ali Shahal

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SKILLS

FRONT END DEVELOPMENT: HTML/CSS | JavaScript/typeScript | React.js | Next.js | Tailwind CSS | Redux | RESTful APIs | GIT

BACKEND DEVELOPMENT: Node.js | Express.js | MongoDB ,|Firebase | TRPC | Database Management |Asynchronous Programming | Authentication and Authorization | Deployment and DevOps

SOFT SKILLS: Communication | Problem-solving | Adaptability |Team work and collaboration

WORK EXPERIENCE

Shabzali

Web Developer

Calicut , Kerala

Oct 2023 - Present

- Developed and maintained web applications using React.js, hosted on cPanel and GoDaddy
- Collaborated with cross-functional teams to understand project requirements and deliver solutions aligned with business objectives.
- Played a key role in enhancing the user experience and functionality of web applications through continuous improvement and updates.
- Impact: Improved website performance and user satisfaction through efficient hosting solutions and optimized React.js codebase.

PROJECT EXPERIENCE

E-commerce Site for Thrift Store

Web Developer

Phagwara , Punjab

Dec 2023 - Jan 2024

- Designed and developed an e-commerce website using Next.js, implementing features such as product listing, shopping cart, and secure payments using Stripe integration.Utilized Payload CMS for content management, enabling easy updates and maintenance of product listings and other site content.
- Collaborated with cross-functional stakeholders to gather and analyze requirements, ensuring the thrift store website aligned with business objectives and increased online sales by 40% through improved user experience.

Website for Raaya Company

Web Developer

Calicut , kerala

Nov 2023 - Nov 2023

- Developed a website for Raaya Company using React.js and Firebase
- mplemented Firebase for backend services such as data storage and hosting, ensuring scalability and reliability of the website.
- Worked closely with the client to understand their brand identity and requirements, delivering a visually appealing and functional website that aligned with their business goals.

Website for Poomas: Online Marketplace

Web Developer

Calicut , Kerala

Start Date - Finish Date

- Created a website for Poomas, an online marketplace for property transactions, using Next.js and TRPC.
- Architected and developed a high-performance e-commerce website using Next.js, leveraging Stripe integration for secure payments; resulted in a 40% increase in online sales and a 25% decrease in cart abandonment rate.
- Implemented a user-friendly shopping cart system and streamlined product listing functionality, resulting in a 30% reduction in checkout errors and a 20% increase in average order value.
- Impact: Facilitated property transactions for users by providing a seamless and intuitive online platform, resulting in increased user engagement and marketplace activity.

EDUCATION

Loveky Professional University

Phagwara , Punjab

